

Longtime CMTV and City Leader Dane Bora gets ready to sign off

After a distinguished 31-year career with the City of Costa Mesa, Public Affairs Manager and Costa Mesa TV legend Dane Bora announced he is going to retire from the City as of Dec. 3, 2021.

“Dane’s departure is a big loss not only for the City Manager’s Office but for the entire Costa Mesa organization,” City Manager Lori Ann Farrell Harrison said. “He has been the leader of the City’s award-winning CMTV team, and his Costa Mesa Minute has made him a familiar face with the whole community, of which he has multiple ties and connections. Dane is a trusted colleague of ours in the City Manager’s Office and he will truly be missed.”

In addition to running the TV station and video team, he oversees the City’s website and social media channels and is a critical member of the City’s outreach and public information efforts.

“I have had the pleasure of working my entire professional career for the City of Costa Mesa and am blessed to have worked alongside many amazing people,” Bora said. “I will always cherish my time with the City and am grateful for the support I have received from the community and the organization. Costa Mesa will forever have a special place in my heart.”

Bora was hired full-time in August of 1990 after a few months as a part-timer, and he was promoted from Video Production Coordinator to Public Affairs Manager in July of 2015.

He has many, many achievements in his 31 years, most recently

instituting the technology upgrades in the City Council Chambers. During his tenure CMTV has earned 88 awards, including placing in the top three 21 times for the coveted Overall Excellence in Government Programming Award and First Place in the Talk Show category four out of five years for City Talk.

Bora is a past Board Member for Travel Costa Mesa and currently the staff liaison to the Costa Mesa High School Foundation and Estancia/TeWinkle Schools Foundations.

On a fun note, he has hosted 2,229 episodes of the Costa Mesa Minute, 120 episodes of the Community Report and took part in more than 750 City Council meetings.

He was also the play-by-play announcer for 20-plus Battle for the Bell games and hundreds of youth flag football and basketball games.